



November 5, 2024

## CoVantage Cares Foundation Doubles Your Impact This Giving Tuesday with \$175,000 Matching Campaign

The CoVantage Cares Foundation is pleased to announce the kickoff of its annual two-week fundraising campaign, beginning on Tuesday, December 3, Giving Tuesday, and concluding on December 17. This year's campaign aims to make a profound difference in the lives of countless individuals and families within the communities CoVantage Credit Union serves.

Every dollar donated will be matched up to \$175,000 by the CoVantage Cares Foundation, effectively doubling the impact of each contribution. This generous matching gift will support local non-profit organizations that provide essential services, such as food, shelter, education, and healthcare, thereby enhancing the overall well-being of local communities. The Elcho CoVantage branch is partnering with [Elcho School District](#) who will use funds raised to purchase new playground equipment that will be suited for children of many ages and abilities.

"CoVantage Credit Union has a long history of giving back to the communities we serve," said Charlie Zanayed, CoVantage CEO. "This year's fundraising campaign is a testament to our commitment to making a positive impact on the lives of those in need. We encourage everyone to join us in spreading kindness and hope during this season of giving."

Individuals and businesses can donate to the campaign in a variety of ways:

- **Donate in person:** Visit any CoVantage branch and let the friendly staff assist you.
- **Give on the go:** Download the CoVantage mobile app and contribute with a few taps.
- **Donate from the comfort of your home:** Visit [covantagecu.org/givingtuesday](https://covantagecu.org/givingtuesday) and make a secure online donation.

"Every dollar counts! Contributions, big or small, will be doubled by CoVantage Cares Foundation, directly benefiting local charities that are working tirelessly to strengthen our communities," said CoVantage Cares Foundation Director Morgan Teal. "Together, we can create a season of hope and support for those who need it most."

Charities selected to receive funding from the ninth annual Giving Tuesday campaign and their sponsoring CoVantage branches include: Wisconsin: Antigo - Weekend Backpack Program, Crandon - Crandon Area Community Foundation, Elcho - School District of Elcho, Appleton/Neenah/Menasha - Jakes Network of Hope, Plover/Stevens Point - NAMI, Rhinelander - Hodag10's, Shawano - SAM25, Suamico/De Pere - Rawhide Youth Services, Wausau/Weston/Rothschild/Rib Mountain - Patriots of



Warriors. Michigan: Crystal Falls – Crystal Falls Fire Fighters Association, Iron River – VFW Post 3134, Menominee – U.P. Foster Closet of Menominee County. Illinois: New Lenox/Mokena – United Way of Will County.

For more information about the CoVantage Cares Foundation or the Giving Tuesday campaign, go to [www.covantagecu.org/givingtuesday](http://www.covantagecu.org/givingtuesday)

*CoVantage Cares Foundation, Inc. is a 501 (c)(3) non-profit organization. Its mission is to provide funds to non-profit organizations that provide assistance to individuals, especially those experiencing significant financial challenge, and to non-profit organizations working to enhance the quality of life of residents living in the communities served by CoVantage Credit Union. Since its inception in 2015, the Foundation has contributed \$3.5 million in grant funds to provide for food, shelter, and safety needs of area residents; and have improved the quality of life and long-term viability of our local communities.*

*CoVantage Credit Union is a purpose-driven organization with a mission to welcome all regardless of wealth, providing outstanding value and exceptional service, work with members experiencing financial challenge, and remaining financially strong. Headquartered in Antigo, Wisconsin, the credit union has \$3.7 billion in assets and serves over 177,000 members. Founded in 1953, the financial cooperative serves members in all 50 states with locations in Wisconsin, Michigan, and Illinois.*